

Practical Systematic Innovation for Executives, HOD's and Senior Managers

A Novation Now Training Course Brochure Version 2.5



Course Duration: One day

Course Code: PSIE

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Audience: Executives, business unit leaders, heads of departments, programme managers and other senior managers from all industries and career fields requiring better products, processes, services, and strategies for their organisations.

Course Benefits: Innovation beats cost reduction, synchronisation and customisation as a sustainable business strategy, but it can also make the other strategies more effective and efficient. Let's raise South Africa's GDP.

Course Pre-requisites: Knowledge of your area of work and a passion to improve products, processes, services, and strategies. An interest in science and art and willingness to learn will be useful.

Course Training Style: The course is in English. Instructor-led class presentation of theory combined with practical class examples as individual and group activities.

Course Certification: An attendance certificate is awarded to all candidates who have attended.

Course Duration: One day. Course's start at 08h00 for 8h30 and ends at 16h30 on the same day.

Course Description: The course comprises six modules.

1. **Module 1: *Introduction to Innovation*** – This module compares relatively weak methods of innovation such as brain storming, brain writing, retrospectives, and following client suggestions. It compares these methods to systematic innovation techniques. Creating a culture of innovation and innovators is emphasised.
2. **Module 2: *Introduction to Systematic Innovation*** - from a Russian approach trusted over the past 70 years.
3. **Module 3: *Introduction to an easy-to-learn and use, derivative systematic innovation framework*** - developed in the mid 1990s in the US. *Candidates are introduced to Problem Definition methods* which support innovation.
4. **Module 4: *Introduction to Problem Analysis methods*** supportive of innovation.
5. **Module 5: *Introduction to Problem Solution methods*** supportive of innovation.
6. **Module 6: *Taking Innovation to your Workplace*** is a roadmap for fostering innovation in an organisation.

Course Venues: Courses are held either on-site or at selected public conference facilities.

Further Information: For course schedules, trainer available dates, costs, discounts, and additional information visit our website www.novationnow.co.za or contact wayne@novationnow.co.za or on mobile 083 604 0902

Novation Now (Pty) Ltd.

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